

Product Manager Internship - 6 months starting June

Master's student in 2Y MSc Product Management & UX Design at SKEMA and PoliMi, seeking an internship starting June 2026. I am driven by a passion for digital and technological innovation. With 2 years of growth marketing expertise and a 3-year tested human-centered UX vision, I design experiences that convert and retain customers. Additionally, I have already obtained the IBM AI Product Manager and PSPO certifications to manage data-driven roadmaps, balance product vision, business KPIs, and deliver high-impact features from the first sprint.

Skills

Product Design Marketing Data Analysis Go-to-Market Product Management UX Research Agile Methodology Design Thinking

Analytical Mindset Critical Thinking Continuous Learning Communication Leadership Teamwork Curiosity Empathy

Professional Experience

Xllence - Marketing Manager

Work-Study: September 2024 - August 2025

- Development and deployment of SEO-focused content strategies across multiple subsidiaries, generating an average traffic growth of 210%.
- Automation of marketing workflows via Zapier to increase efficiency and save 4 hours/week on repetitive tasks.
- Design and management of a project to create advanced AI-based agent tools for internal applications, including an automated scheduling and content generation system for blog articles, resulting in a significant time saving of 6 hours/week.
- Conducting UX/UI research and creating wireframes for the development of a new website.

Wondertale - Product Designer

Co-founder: October 2024 - Present

- Design of conversion-oriented websites with CMS integration (Webflow, Framer), increasing conversion rates by 29%.
- Management of 14 projects using Agile methodology via Linear, achieving a 98% on-time delivery rate.
- Development of a strong understanding of coding and artificial intelligence tasks (HTML, Tailwind, SQL, Postgres, Python, React, Swift, TypeScript, Node, Next, API, MCP).
- Collecting customer feedback and writing documentation, improving post-launch support and user satisfaction.

Avico - Marketing Manager

Internship and Work-Study: May 2023 - September 2024

- Development and deployment of data-driven content strategies aligned with product objectives, enhancing brand engagement on social media, increasing Avico's LinkedIn followers by 12% and generating 240,000 impressions for the Privajet subsidiary.
- Driving the visual identity and website design for the Ernestine subsidiary, supporting product launch and market positioning.

Education and Certifications

MSc 2-year Product Management & UX Design

SKEMA Business School x Politechnico di Milano x POLIMI.design : 2025 - 2027

DESMI - Specialized Degree in International Management

SKEMA Business School & Soochow University : 2025 - 2027

Professional Certificate in AI Product Management

IBM via Coursera : 2025

Certificate in Design Thinking

Dthinking academy : 2022

Bachelor's in Digital Project Management

IIM digital school : 2021 - 2024

Software Proficiencies

 Linear  Jira  Figma  Framer  Webflow  PostHog  Hotjar  Notion  Attio  Tableau  LLMs / IA  Zapier

Languages Spoken

French: Native **Anglais :** C1 (toefl itp) **Spanish:** B1 **Polish:** A2 **Mandarin :** A1

Hobbies

Discovering and trying tech and digital products Listening to podcasts on product management and product design

Keeping up with tech developments Deepening my skills in design and development Good wines and sharing good meals